

Pre-ICO H2Ocrypto

The synergy of the world's most valuable asset and the financial technology of the future



1. Introduction. Brief description of the project

We present to your attention the project: H2Ocrypto. The project is based on the most demanded asset on the world market – water (H2O). The main purpose of the creation of the H2Ocrypto project is to create an ecosystem that protects such an important asset as water from the influence of states and large companies, enabling the crypto community to have free access to transactions with the asset and protecting the asset from monopolization. Technically, this will be solved in the form of creating a platform that, thanks to blockchain technology and decentralization, will simplify and reduce the cost of such operations as:

- Trade
- Investments
- Charity
- Production
- Financing
- Development of new useful technologies
- Environmental protection

The "decentralization" of direct investments will also ensure the independence, implementation and development of the project and provide the community with a unique opportunity to control the equitable distribution of water resources. We will tell you what prompted us to create the project, which segment we chose, as well as describe step by step how we plan to implement the tasks facing the project.

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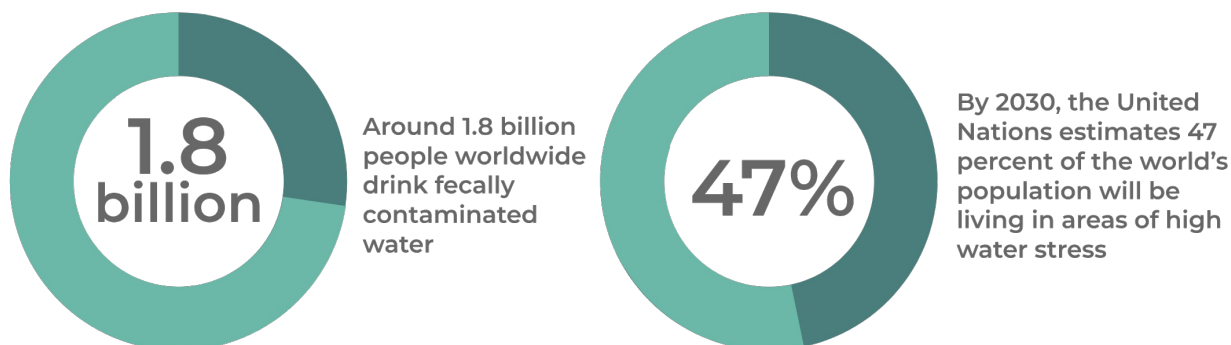
2. Background

A few words about how important and unique water is: Water is a universal mineral in properties and breadth of distribution, used in almost all spheres of human life. Water is used in everyday life, in industry, in agriculture, in medicine, it is difficult to remember where water is not used. It is difficult to underestimate the importance of water in the life of mankind, because it is well known that life on planet Earth arose due to the presence of water. Of all the water applications, we have chosen the drinking water market. Since drinking water is the most scarce commodity in the world.

Here are some recent statistics from UNESCO and the UN: According to the UN World Report on the State of Water Resources 2024, published by UNESCO on behalf of the UN—Water mechanism, 1.8 billion people still live without access to clean drinking water today.

At the same time, the problem of drinking water shortage is global. The shortage of drinking water affects not only countries with a shortage of drinking water, but even in countries that do not lack fresh water, due to its pollution, inefficient use of available water resources and degradation of water supply systems. But it is not only the problem of inefficient use of water resources that affects the shortage of drinking water.

The UN report on the State of Water Resources 2024 also indicates that political processes, as well as business interests aimed at obtaining excess profits, increase water scarcity and make it impossible to fairly distribute water resources. What solution to the problem is offered by H2Ocrypto and what does the decentering of the water market have to do with it, we will tell in the next section



This was reported the World Health Organization (WHO)

3. Description of Pre-ICO

After analyzing the market situation, we decided to focus on the bottled water segment.

We chose the bottled water segment for the following reasons:

- The most convenient in logistics, which is convenient both in business processes and in charity;
- A large number of startups in such important areas as the development and implementation of eco-friendly packaging, product improvement by adding complexes of vitamins and minerals useful for humans;
- There are wide opportunities for using blockchain-based services as an example: Defi will be useful for financing startups, and smart contracts for charity.

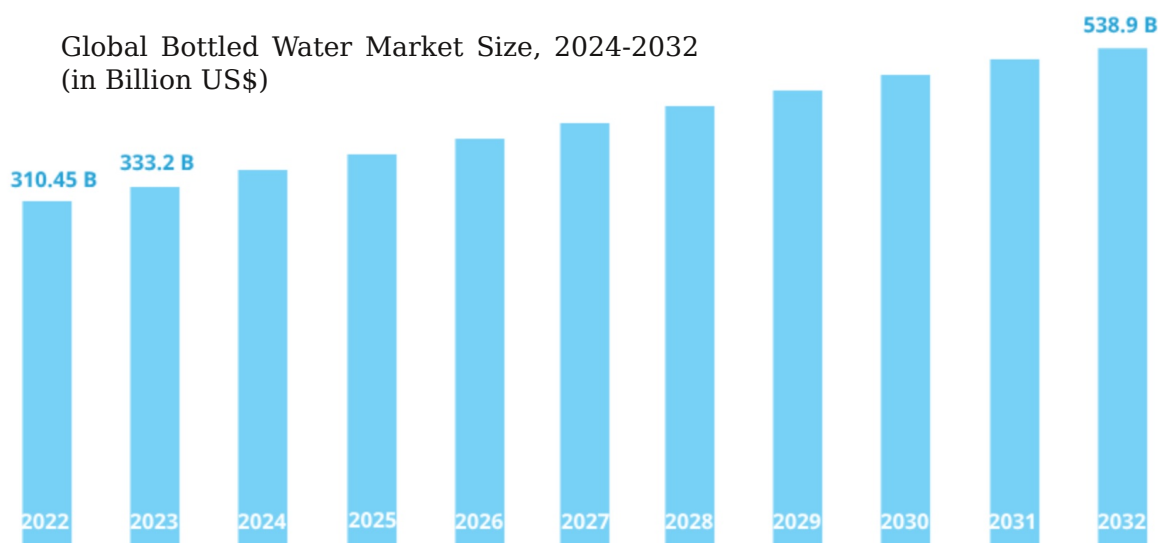
First, we will give you a brief overview of the state and trends of the global bottled water market as a whole, and then we will list the reasons why the H2Ocrypto project and blockchain technologies are extremely relevant and needed in this market.

4. A brief overview of the market

There are many studies published online on the topic of the global bottled water market, the data in them vary slightly, but they all speak to the bottom fact: Bottled water has been the fastest growing part of the beverage market in recent years everywhere in the world. And clean drinking water is getting more expensive — this is noticeable by the example of the growing demand for bottled water. For example, in Europe, this figure is 140 liters per year per person. In the USA, it is higher — about 205 liters. An important fact is that between 2010 and 2020, bottled water consumption in the United States increased by more than 30%.

It's no secret that the United States is the flagship of the economy and this country can be judged by the growing economic trends in the world. It is clear that the bottled water market is a new Klondike, and the goal of H2Ocrypto is to build a decentralized ecosystem based not on the idea of making extra profits, but on the idea of fair distribution and encouragement, during the creation of which everyone who has contributed to the development of the system will receive a commensurate reward. (The project was created in collaboration and uses the idea of the crypto community).

Now we will list the main opportunities that open up for the project participants. And then, in the section roadmap and team building, we will tell you what developments we have and how we are going to bring them to life.



5. The use of blockchain technology and blockchain-based services in the H2Ocrypto project

To begin with, thanks to blockchain technology, it is possible to create a decentralized trading platform, which means global access, unlimited liquidity and reduction of operational chains in transactions.

Blockchain is also a DeFi service that provides profitable investments, and in any fast-growing market, the cost of attracting investments is very important.

Next, smart contracts: Make it possible to control the distribution of funds and productivity between the project and the contractor.

In the field of charity, smart contracts are concluded to supply water to those in need.

And last but not least, it's security and openness.

6. Roadmap — schedule, stages of implementation

The main stages of the project are:

6.1. Fundraising (Pre-ICO)

6.1.2. Launch of the bounty program

6.1.3. Formation of a weekly report to investors.

6.1.4. Implementation and testing of the algorithm for conducting tenders for blockchain technology developed by the H2Ocrypto team.

6.1.5. Launch of the tender platform

6.2. Fundraising (ICO)

6.2.1. Development and launch of a decentralized platform using the tender platform*.

*(Solving the tasks of launching and optimizing a decentralized platform will be in the form of tenders for solutions for the main blocks.)

The following are the priority directions for the development and launch of various modules of the format, tenders for which will be announced at a time:

6.2.1.1 Trading Module

A tender for the best solution for the use of blockchain technologies to automate trading processes such as contracts and payments, which will reduce transaction costs and reduce transaction time. Which will give the trading block of the platform a competitive advantage.

6.2.1.2. Module (Investing in startups and financing deals.)

A tender for the optimal solution for the use of Defi blockchain technology to attract investments in startups and finance transactions. Low-cost investments are the key to the success of the project.

6.2.1.3. Module (Charity)

A tender for an optimal solution for the use of blockchain technology of smart contracts for charity. This will make the charity process absolutely open.

6.2.2. Platform Management

Creation of a working group together with the project participants of the basic rules of the platform, responsible for observing the principles of openness usefulness and participation of the project community in decision-making.

6.2.3. Legal registration of the company.

6.2.4 Launching a token exchange system for a share in the company.

(Investors will be offered an exchange of tokens for a share in the company.

Additionally, if the community decides to launch an IPO, investors may be offered to exchange H2Ocrypto tokens for company shares.)

6.2.5 The transition of the platform to full community management.

(The company's transition to the management of the project's investors.)

*During the tender competitions, solutions developed by the H2Ocrypto team will be presented on a general basis, the H2Ocrypto team accepts only one principle of choosing a solution - usefulness for the project.

* The final budget formation will take place after the end of the Pre-ICO.

* As the roadmap is implemented, the option price will increase evenly.

7. Economic justification with a description of the token structure

There will be three stages of token issuance in total:

Stage 1 (Pre-ICO). It will last 3 weeks. 2 million H2Ocrypto will be issued. The collected funds will be distributed according to the roadmap and the token structure.

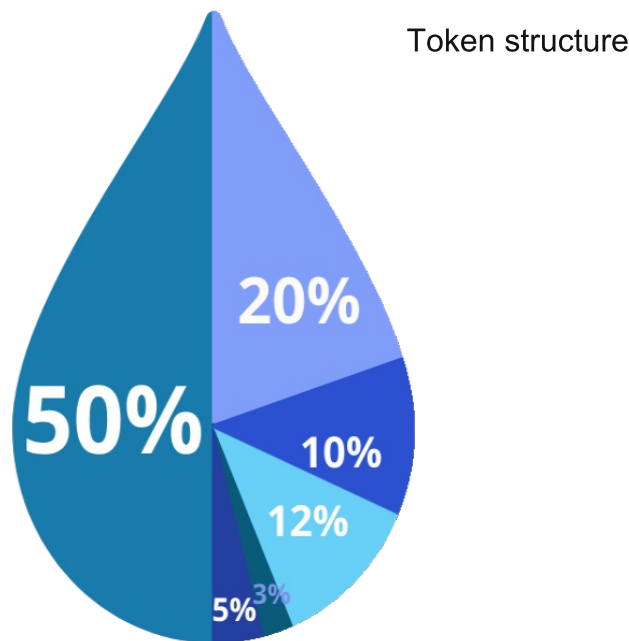
Stage 2 (ICO). It will last 2 months. 18 million H2Ocrypto will be issued. The collected funds will be distributed according to the roadmap and the token structure.

Stage 3. It will take place after the launch of the decentralized platform. 3 million H2Ocrypto will be issued. The collected funds and 92% will go to the stabilization fund of the company. This will strengthen the value of the H2Ocrypto token, and, accordingly, the value of the company.

7.1. The structure of the token

The 23 million issued H2Ocrypto's will be distributed as follows:

- Technical work on the launch of the project 50%;
- Bounty program marketing PR 30% of the issued tokens (10% will go to marketing and PR, 20% to the Bounty program);
- Reserve 12%;
- The project team will receive 5%;
- Of the Cryptocommunes will receive 3% (with the obligation to remain in H2Ocrypto tokens for at least 1%).



8. Bounty program

Participate in the promotion of the project with us. Tell us about the project, make the world a better place and get H2Ocrypto for it.

To participate in the Bounty program:

- Post on the Internet (on your website, page, group or social network channel)*;
- Translation of white paper in languages other than English;
- Video review of the project**;
- An article about the project;
- Tweet;
- Project messages.

And get 0.1 H2Ocrypto in one viewing.

*Details of the bounty program and budget in the menu item "Bounty program".

**Place this ad on your website and get 10 H2Ocrypto (the campaign budget is 100,000 H2Ocrypto)

9. Conclusion

Investor's participation in the project involves the purchase of the H2Ocrypto token, which is implemented as a financial instrument on the WAVES blockchain platform. The token is available for sale on the exchange on WXNetwork.

The sale of H2Ocrypto tokens will take place within the framework of the Pre-ICO (August 14, 2024- August 27, 2024).

As the roadmap is implemented, the token price will increase evenly.

We would like to note that this project is a symbiosis of an advanced financial instrument and the most valuable asset on earth, as well as the principle of utility was laid down in the project, which distinguishes it from the general mass. Because not many people on the planet can boast that developing a business affects people's lives for the better.

The H2Ocrypto project, if successfully implemented, will also have a good effect on solving problems related to the equitable distribution of water resources, the effectiveness of charitable activities and the launch of advanced startups in the bottled water segment. From all of the above, it can be concluded that the H2Ocrypto project can be recognized as financially effective and expedient for implementation. The beginning has already been made, the project is confidently moving in the right direction! We end this document with a quote by D.I. Mendeleev about water: "A drop of water is more expensive than a diamond".

10. Partners

The project was created in partnership www.cryptocommun.com

